## **Doosan Forklift Parts**

Doosan Forklift Parts - Doosan Infracore Company Ltd. is an international and intercontinental organization which features Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States partner, Doosan Infracore America Corporation, stationed in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer requirements.

With a association consisting of over 90 independent sellers, the lift truck group provides quality materials handling equipment to the broad North American market. Doosan Infracore America Forklift dealers successfully operate in over 220 service and product sales locations all through Canada and the U.S. The forklift product line impressively features 63 distinctive products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these numerous vehicle versions range from 3,000 to 33,000 lbs. All vehicles are designed in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest expanding lift truck company in the North American marketplace, thanks to their consistency in retaining a high degree of consumer service quality and optimum product performance to all Doosan Infracore Forklift users. The U.S. lift Truck division based in Cleveland has a expert team knowledgeable in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

Korea's initial domestic lift truck market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. began to import assembled forklifts as part of a national machinery expansion project. Initial product sales of this manufacturing equipment focused on large business groups, the armed services and on state-run companies. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical education became the new focus for improving quality and product development.

Domestic lift truck trade for Daewoo started in 1967 and grew to an astounding 90% market share in Korea. By the 1980's, Daewoo's advanced technological advancements combined with sales success placed them in a situation of significant expansion of their forklift business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to assist them in the highly competitive North American materials handling market. This joint-venture proved highly lucrative for Daewoo and their lift truck sales expanded greatly. In 1984, the company finished development of a new facility to help in producing high end value-added products for export. In 1993, the company had a international sales network and started exporting designs they had developed through in-house expertise, as an independent brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth possibilities into overseas markets.